



Texas Department of Agriculture

GO TEXAN - Marketing Enhancement Grant Assistance

FREQUENTLY ASKED QUESTIONS

1. Who is eligible to apply?

Eligible applicants are **current** GO TEXAN Program Tier 2, 3, or Champion partners in good standing. "Good standing" means that at the time of the MEGA application submission deadline, the applicant's GO TEXAN registration is in full compliance with all of the provisions of the GO TEXAN Program (i.e., the applicant's GO TEXAN registration has been approved by TDA and is not currently suspended or terminated, the registrant's account has no unpaid registration fees, and there are no unresolved issues concerning the registrant's account). Please note: an application for GO TEXAN registration takes 2-3 weeks to process and upgrades cannot be performed online. For upgrade questions or to check your GO TEXAN partnership status, please contact (877) 99-GOTEX or gotexan@TexasAgriculture.gov. **NO EXCEPTIONS WILL BE MADE.**

2. What is a Request for Grant Application?

A Request for Grant Application (RFGA) is a type of solicitation notice in which an organization announces that grant funding is available. An RFGA informs organizations or interested applicants that they may present a proposal on how the funding could be used. It outlines the applicable authority to award funds, instructions on how to apply, and details about allowable costs.

3. If I upgrade my GO TEXAN account and don't receive an award, can I return to a Tier 1 and get a refund on my account?

In order to apply for funds, an organization must be a current Tier 2 or higher partner. Partnerships are renewed on an annual basis. Although partners can "upgrade" their tier status at any time, moving from a higher to a lower tier can only take place at the time of renewal.

4. What is the latest date I can upgrade my account?

June 1

5. Will higher Tier businesses get priority? Will I be more likely to get a grant if I upgrade my account to a Tier 3?

No. All MEGA grant applications will be evaluated based on the evaluation requirements set forth on page 4 of the Request for Grant Application guide.

6. Who should I contact for Tier upgrades?

For questions or to check on GO TEXAN partnership status, please contact (877) 99-GOTEX or gotexan@TexasAgriculture.gov.

7. Who should I contact with questions about the grant application?

For questions about the grant application, please email grants@TexasAgriculture.gov.

8. When are applications due?

Applicants must submit one complete, signed application. The application packet, including the signed application, must be received by TDA before close of business (5:00 p.m. CT) on Thursday, June 10, 2021.

9. Can I hand deliver my application?

All applications must be submitted via email to grants@TexasAgriculture.gov.

10. What is the largest grant award I can get?

The max funds available for reimbursement to each partner is \$20,000.

11. If I request the full amount, will TDA fund the entire request or only partial?

TDA reserves the right to fund projects partially or fully. TDA reserves the right to negotiate individual elements of any application and to reject any and all applications.

12. How long will I have to spend the funds?

All funds must be spent by August 31, 2022.

13. Do I have to provide matching funds?

Matching funds are not required for the MEGA program.

14. When will I be notified if I did or did not receive an award?

TDA anticipates notification in late July 2021.

15. I have already expended funds on product labels, will this grant be able to reimburse me for that expense?

If a GO TEXAN Partner is awarded a grant, all funds must be expended within the grant term, which is anticipated to start on August 1, 2021. Any expenses prior to this date will not be eligible.

16. I have already signed up and paid for a trade show this fall. Will the grant be able to reimburse me for that expense?

If a GO TEXAN Partner is awarded a grant, all funds must be expended within the grant term, which is anticipated to start on August 1, 2021. Any expenses prior to this date will not be eligible. You can consider including expenses needed to travel to show, display costs, sampling items, etc. Tradeshows that TDA host, such as the GO TEXAN Pavilion at State Fair, Rodeos or the GO TEXAN Expo are not eligible to for reimbursement from the MEGA grant.

17. How will TDA select recipients?

All MEGA grant applications will be evaluated based on the evaluation requirements set forth on page 4 of the Request for Grant Application guide.