



TEXAS DEPARTMENT OF AGRICULTURE GO TEXAN REGISTRANT APPLICATION

GO TEXAN.® (Product and Associate Members)

1. REGISTRATION LEVEL (Select One)

Annual Cost

- Tier 1:** Use of the widely recognized GO TEXAN certification mark, listing on GO TEXAN website and mobile app, opportunities to be featured on GO TEXAN social media, discounted rates for advertising or events. **\$100**
- Tier 2:** Tier 1 benefits plus your business name in relevant directories, eligibility to apply for grants, up to 3 hours of consultation with a marketing professional, discount on GO TEXAN promotional items. **\$500**
- Tier 3:** Tier 2 benefits plus your business name listed in printed directories, GO TEXAN desktop membership plaque, your company logo on the GO TEXAN website. **\$1,000**
- Champion Sponsor:** Tier 3 benefits plus prominent placement of your company logo on GO TEXAN home page and customized GO TEXAN benefits. **\$5,000+**

2. REGISTRATION CATEGORY (Select One)

- Product:** Select if you process, produce, grow or manufacture a product in Texas for retail sale. This includes wildlife products.

List Products:

- Farm/Ranch Products Livestock Farm/Crops Orchard/Grove Vineyard

- Associate:** Select if you are a retailer, ag-related business or group marketing or promoting GO TEXAN products or services.
NOTE: PRODUCT MEMBERS – DO NOT CHOOSE ASSOCIATE IF YOU RETAIL YOUR PRODUCTS.

- Retailer:** Furniture Store Grocery Chain/Store Mass Merchandiser Specialty/Gourmet Shop
 Internet Store Trade Show Retailer Wine/Package Store Specialty Department Store
 General Store/Feed Store Specialty Boutique Wildlife Products Garden Center/Retail Nursery

- Commodity Group** **Wildlife Association/Organization** **Landscape Contractor Using Texas Products**
- State Agency or Board** **Commodity Producers Board** **Landscape Designer Using Texas Products**
- Festival/Rodeo/Fair** **Cooperative Organization** **Landscape Maintenance Using Texas Products**
- Trade Association** **Farmers Market** **Distributor of GO TEXAN or Texas Products**

- Community Organization:** City Economic Development Chamber of Commerce
 County Visitor Bureau Other: _____

- Other Ag Marketing Entity (specify):**

3. BUSINESS TYPE

- Corporation Limited Liability Co. General Partnership Limited Partnership Sole Proprietorship Cooperative
- Other: _____

4. APPLICANT INFORMATION

Full legal business name (owner's name if sole proprietor – no aliases):

D.B.A. (if applicable):

5. APPLICANT IDENTIFICATION NUMBER (Select one)

[THE NUMBER PROVIDED MUST BE REGISTERED TO THE SAME NAME THAT APPEARS AS THE FULL LEGAL BUSINESS NAME]

a.) Texas Driver's License No. if you are a sole proprietorship:

b.) Texas Comptroller Taxpayer Vendor ID No. if you are NOT a sole proprietorship and are registered for state sales tax:
 Is this number temporary? Yes No

c.) Federal Taxpayer ID No. if you pay no state sales tax or you are an out-of-state business:
 (Note: Employee ID No. will NOT be accepted)

Have you been a GO TEXAN member previously? Yes No

6. RESPONSIBLE OFFICER, PARTNER, MANAGER OR OWNER

Please list the full legal name (no aliases or nicknames) of the primary person responsible for the business; for example: president, managing partner, general manager or owner.

Mr. Mrs. Ms. Dr. Honorable First Name M.I. Last Name

Phone No. Ext. E-mail

Address

City State ZIP County

7. PERSON TO CONTACT FOR GO TEXAN-RELATED MATTERS Same as above

Mr. Mrs. Ms. Dr. Honorable First Name M.I. Last Name

Primary Phone Ext. Secondary Phone Ext.

Fax Ext. E-mail

Mailing Address

City State ZIP County

I understand that my e-mail address is required for the Texas Department of Agriculture to keep me informed of critical information, including certification requirements and other important communications. Failure to provide an e-mail address may result in my not receiving time-sensitive information that may impact my GO TEXAN certification and authorization to use the GO TEXAN mark.

8. FACILITY INFORMATION

Must provide the physical street address of the business; use EMS address for Rural Routes. If you are an out-of-state company, provide Texas address where product is made or service is provided.

Facility Name Address

City State ZIP County

Display this physical address on GO TEXAN website or App with company information? Yes No Is this a retail location? Yes No

Directions to physical location if address above is difficult to find:

Company Phone Ext. Company E-mail

Facebook Twitter Instagram

Website

9. GO TEXAN MOBILE APP (Select categories only)

Would you like to list your company/organization in the GO TEXAN mobile application? Note: It should be open to the public.

Yes No

10. BUSINESS DESCRIPTION (All Members)

Gross receipts under \$1 million and fewer than 50 full-time employees Gross receipts over \$1 million and fewer than 50 full-time employees
 Gross receipts under \$1 million and more than 50 full-time employees Gross receipts over \$1 million and more than 50 full-time employees

11. BUSINESS CATEGORY (Product Members Only – choose all that apply)

Producer/Grower Manufacturer Processor Designer Mill Co-Packer Private Labeler
 Private Label Marketer (product is produced/processed for your label by a private labeler)

12. BRAND NAMES (Product Members Only)

If applicable, list the brand name(s) used to market your product(s):

13. HOW PRODUCTS ARE SOLD (Product Members Only)

Mail-Order Direct to Public Food Service Direct to Retailers Gourmet Market Internet
 Direct to Wholesale Out-of-State Do you export? Yes No Interested

14. FOOD AND BEVERAGE APPLICANTS

I certify that I am in compliance with all applicable state, federal and local certifications, licensing and regulations relating to food and beverage manufacturing and production.

15. FIBER TYPES USED IN PRODUCTS (Fiber Members Only)

Alpaca Cashmere Cotton Mohair Wool
 Leather: Alligator Boar Calf Deer Emu Lambskin Pig Suede Sheep Ostrich

16. PAYMENT – PLEASE INCLUDE YOUR MEMBERSHIP FEE WITH APPLICATION

Members will be billed the applicable renewal fee 30 days from membership expiration date each year.

REGISTRATION IS NOT VALID UNTIL APPROVED BY TDA and may take up to 30 days from the time it is received.

Payable to Texas Department of Agriculture:

Check # Cashier's Check # Money Order #

Amount remitted \$

FEES ARE NON-REFUNDABLE.

Please see the next and final page of the application for signature and remit payment information.

17. SIGNATURE

By signature below, Applicant acknowledges and certifies that:

- a.) Applicant is in good standing and qualified to do business in this state;
- b.) Applicant is in compliance with all applicable laws and regulations pertaining to the selling, advertising, marketing, packaging, manufacturing or commercial handling of its products and/or services;
- c.) Failure to comply with GO TEXAN program rules as set out in the Texas Administrative Code, Title 4, Part 1, Chapter 17, Subchapter C, may result in termination of GO TEXAN membership without refund of fees paid;
- d.) Texas Department of Agriculture (TDA) has sole discretion to determine if Applicant is eligible for participation in the GO TEXAN program;
- e.) TDA has sole discretion to determine if the actions of Applicant, its employees and agents, meet GO TEXAN program requirements;
- f.) TDA has permission to use any image, depiction, photograph, display provided to it, or name of Applicant, or its principals, officers, employees, and/or products, in the promotion of the GO TEXAN program, in any media format or type;
- g.) Applicant agrees to indemnify and hold TDA harmless from any and all claims, demands, damages (including reasonable attorney's fees) and causes of action arising out of or relating to the use referred to in section (f) above;
- h.) All information provided in this application is true and correct;
- i.) Any misrepresentation or false statement made in or as part of this application, whether intentional or not, will constitute grounds for denial of the application, or termination of privileges of the GO TEXAN program;
- j.) Applicant is not delinquent in payment of any guaranteed student loan or child support obligation;
- k.) The GO TEXAN certification mark must be used in strict accordance with TDA's rules and guidelines;
- l.) Applicant possesses all required, valid permits for its operations, including, without limitation, health permits, food establishment permits and manufacturing permits;
- m.) Applicant is not currently the subject of any enforcement actions or investigations by any federal, local or state authority, and no injunctions, fines or license revocations are pending against Applicant or its operations; and
- n.) The individual signing this application is authorized to make the preceding acknowledgements and certifications on behalf of Applicant.

Applicant name

Title

Signature

Date

[Print Form](#)

Not all GO TEXAN program members are eligible to apply for grant funding under the GO TEXAN Partner Program (GOTEPP), Chapter 46 of the Texas Administrative Code. For questions regarding GOTEPP eligibility, please contact your department representative for more information. If you have questions regarding this application or the GO TEXAN program, please contact TDA at gotexan@TexasAgriculture.gov or (877) 99-GOTEX.

Remit payment and completed application to:
Texas Department of Agriculture
Marketing and International Trade Division
P.O. Box 12076
Austin, Texas 78711-2076