

TEXAS DEPARTMENT OF AGRICULTURE GO TEXAN MEMBER APPLICATION (Product, Associate and Wildlife Members)

ALL LINES OF INFORMATION IN THIS APPLICATION ARE REQUIRED

1. MEMBERSHIP LEVEL (Select One)

Annual Cost

- Tier 1:** Ability to use the GO TEXAN mark, Listing in GO TEXAN online database, Subscription to the GO TEXAN e-newsletter, Negotiated rates with program partners \$100
- Tier 2:** Tier 1 benefits + Listing in relevant digital publications (online directories and mobile apps) GO TEXAN Partner Program (GOTEPP) Grant Eligibility (if funds are available), Up to 3 hours of marketing consultation, 10 percent discount on GO TEXAN merchandise \$500
- Tier 3:** Tier 2 benefits + Listing in relevant printed directories, Choice of GO TEXAN display (acrylic award or GO TEXAN trailer hitch), Company graphic on GO TEXAN website, Additional 10 percent discount on GO TEXAN merchandise \$1,000
- Champion Sponsor:** Tier 3 benefits + Prominent placement of company graphic on GO TEXAN homepage, Customized marketing benefits \$5,000+

2. BUSINESS TYPE

- Corporation Limited Liability Co. Limited Partnership General Partnership Sole Proprietorship Cooperative Other (specify) _____

3. APPLICANT INFORMATION

Full legal business name (owner's name if sole proprietor – no aliases) _____
D.B.A. (if applicable) _____

4. COMPANY IDENTIFICATION NUMBER: THE NUMBER PROVIDED MUST BE REGISTERED TO THE SAME NAME THAT APPEARS AS THE FULL LEGAL BUSINESS NAME.

- a.) Texas Driver's License No. if you are a sole proprietorship: _____
- b.) Texas Comptroller Taxpayer Vendor ID No. if you are NOT a sole proprietorship and are registered for state sales tax: _____ Is this number temporary? Yes No
- c.) Federal Taxpayer ID No. if you pay no state sales tax or you are an out-of-state business (Note: Employee ID No. will NOT be accepted): _____

5. RESPONSIBLE OFFICER, PARTNER, MANAGER OR OWNER

Please list the full legal name (no aliases or nicknames) of the primary person responsible for the business, **for example:** the president, managing partner, general manager, or owner.

First Name _____ M. I. _____ Last Name _____
Phone No. (_____) _____ Ext. _____ E-mail _____
Address _____
City _____ State _____ ZIP _____ County _____

6. PERSON TO CONTACT FOR GO TEXAN-RELATED MATTERS

First Name _____ M. I. _____ Last Name _____
Primary Phone (_____) _____ Ext. _____ Secondary Phone (optional) (_____) _____ Ext. _____
Fax (_____) _____ Ext. _____ E-mail _____ Would you prefer to be contacted by e-mail? Yes No
Mailing Address _____
City _____ State _____ ZIP _____ County _____

7. COMPANY INFORMATION

Must provide the physical street address of the business; use EMS address for Rural Routes. If you are an out-of-state company, provide the Texas address where product is made.

Address _____
City _____ State _____ ZIP _____ County _____
Display this physical address on GO TEXAN website with company information? Yes No Is this a retail location? Yes No
Directions to physical location if address above is difficult to find: _____
Company Phone No. (_____) _____ Ext. _____ Company E-mail Address _____
Website Address: _____

8. GO TEXAN MOBILE APP

Would you like to list your company in the GO TEXAN mobile application? Yes (Tier 1 members, please add an additional \$25 to your membership fee) No

If yes, please provide a physical address to display if different than above: _____

9. MEMBERSHIP CATEGORY

- Product Member:** Select if you process, produce, grow or manufacture a product in Texas for retail sale. This includes wildlife products.
List Products: _____
- Wildlife Services Member:** Select if you provide a wildlife service.
 Guide: (Hunting Fishing) Lease: (Hunting Fishing) Hunting Land Management Meat Processing Taxidermy Outfitter Other (specify) _____
- Associate Member:** Select if you are a retailer or an ag-related business or group marketing or promoting Texas or GO TEXAN products.
NOTE: PRODUCT MEMBERS—DO NOT CHOOSE ASSOCIATE IF YOU RETAIL YOUR OWN PRODUCTS.
Check appropriate boxes in this section, fill out Section 8 and sign.
 Retailer: General Store/Feed Store Furniture Store Grocery Chain/Store Mass Merchandiser Specialty Boutique Specialty/Gourmet Shop Specialty Department Store Trade Show Retailer
 Wine/Package Store Internet Store Garden Center/Retail Nursery Wildlife Products
- Landscape Contractor Using Texas Products Landscape Designer Using Texas Products Landscape Maintenance Using Texas Products Commodity Group
 Wildlife Association/Organization State Agency or Board Commodity Producers Board Cooperative Organization
 Trade Association Festival/Rodeo/Fair Distributor of GO TEXAN or Texas Products Farmers Market
 Other Ag Marketing Entity (specify) _____

TEXAS DEPARTMENT OF AGRICULTURE GO TEXAN MEMBER APPLICATION CONTINUED

10. BUSINESS DESCRIPTION (All Members)

- Gross receipts under \$1 million and fewer than 50 full time employees
Gross receipts over \$1 million and fewer than 50 full time employees
Gross receipts under \$1 million and more than 50 full time employees
Gross receipts over \$1 million and more than 50 full time employees

11. BUSINESS CATEGORY (Product Members Only - choose all that apply)

- Producer/Grower
Manufacturer
Processor
Designer
Mill
Private Label Marketer (product is produced/processed for your label by a private labeler)
Co-Packer
Private Labeler

12. BRAND NAMES (Product Members Only)

If applicable, list the brand name(s) used to market your product(s):

13. HOW PRODUCTS ARE SOLD (Product Members Only)

- Mail Order
Direct to Public
Food Service
Direct to Retailers
Gourmet Market
School Foodservice
Direct to Wholesale
Internet
Out-of-State
Do You Export?
Yes
No
Interested

14. FOOD AND BEVERAGE APPLICANTS

I certify that I am in compliance with all applicable state, federal and local certifications, licensing and regulations relating to food and beverage manufacturing and production.

15. FIBER TYPES USED IN PRODUCTS (Fiber Members Only)

- Alpaca
Cashmere
Cotton
Organic Cotton
Mohair
Wool
Leather: (Alligator
Boar
Calf
Deer
Emu
Lambskin
Ostrich
Pig
Sheep
Suede)

16. PAYMENT - PLEASE INCLUDE YOUR MEMBERSHIP FEE WITH APPLICATION.

If you selected Tier 1 membership and wish to be listed in the GO TEXAN mobile app, please add an additional \$25 to your fee payment. Members will be billed the applicable renewal fee 30 days from membership expiration date each year. REGISTRATION IS NOT VALID UNTIL APPROVED BY TDA.

Payable to Texas Department of Agriculture: Check # Cashier's Check # Money Order # Amount remitted \$

17. SIGNATURE

By signature below, Applicant acknowledges and certifies that:

- a.) Applicant is in good standing and qualified to do business in this state;
b.) Applicant is in compliance with all applicable laws and regulations pertaining to the selling, advertising, marketing, packaging, manufacturing or commercial handling of its products and/or services;
c.) Failure to comply with GO TEXAN program rules as set out in the Texas Administrative Code, Title 4, Part 1, Chapter 17, Subchapter C, may result in termination of GO TEXAN membership;
d.) The Texas Department of Agriculture (TDA) has sole discretion to determine if Applicant is eligible for participation in the GO TEXAN program;
e.) TDA has sole discretion to determine if the actions of Applicant, its employees and agents, meet GO TEXAN program requirements;
f.) TDA has permission to use any image, depiction, photograph, display or name of Applicant, or its principals, officers, employees, and/or products, in the promotion of the GO TEXAN program, in any media format or type;
g.) Applicant will indemnify and hold TDA harmless from any and all claims, demands, damages (including reasonable attorney's fees) and causes of action arising out of or relating to the use referred to in number 6 above;
h.) All information provided in this application is true and correct;
i.) Any misrepresentation or false statement made in or as part of this application, whether intentional or not, will constitute grounds for TDA to deny or revoke the application, or terminate or refuse renewal of membership in the GO TEXAN program;
j.) Applicant is not delinquent in payment of any guaranteed student loan or child support obligation;
k.) The GO TEXAN certification mark must be used in strict accordance with TDA's rules and guidelines;
l.) Applicant possesses all required, valid permits for its operations, including, without limitation, health permits, food establishment permits and manufacturing permits;
m.) Other than as have been disclosed to TDA, Applicant is not currently the subject of any enforcement actions or investigations by any federal, local or state authority, and no injunctions, fines or license revocations are pending against Applicant or its operations (unless such are being currently and lawfully challenged); and
n.) The individual signing this application is authorized to make the preceding acknowledgements and certifications on behalf of Applicant.

Applicant name

Title

Signature

Date / /

Not all GO TEXAN program members are eligible to apply for grant funding under the GO TEXAN Partner Program (GOTEPP), Chapter 46 of the Texas Agriculture Code. For questions regarding GOTEPP eligibility, please contact your department representative for more information. If you have questions regarding this application or the GO TEXAN program, please contact TDA at gotexan@TexasAgriculture.gov or (877) 99-GOTEX.

Remit payment and completed application to: Texas Department of Agriculture Marketing and Promotion Division P.O. Box 12076 Austin, Texas 78711-2076