

CELEBRATE YOUR HOLIDAYS THE LONE STAR WAY WITH BEAUTIFUL TEXAS POINSETTIAS



For many Texas families, the holidays just aren't the same without the beautiful dash of color provided by poinsettias. From the traditional vibrant reds to festive shades of pink, white, cream, peach and yellow, poinsettias are available in a wide array of colors to help light up any holiday décor.

With more than 700 poinsettia growers statewide, Texas has plenty of choices to offer. Distance does make a difference, and buying a plant grown locally means less travel time for your poinsettia to ship directly to your local retailer. When you buy potted poinsettias grown in the Lone Star State, you can be sure you're getting a healthy, fresh choice. Simply look for the GO TEXAN logo to point the way. Launched by the Texas Department of Agriculture, GO TEXAN helps spotlight agricultural products grown and processed in Texas. GO TEXAN this season and make your holidays a little brighter with Texas-grown plants.

Get the most from your poinsettia. Flip card over for selection and care tips!

Tips for Choosing a Beautiful Texas Poinsettia

1. Look for a plant with dense, green foliage near the soil line, as older plants typically experience excessive leaf drop. Rich, green, plentiful foliage means good plant health.
2. Find a poinsettia with large, thoroughly colored and extended bracts (the colorful leaves of the poinsettia). Avoid plants with too much green around the bract edges, which could indicate the plant was shipped before it was sufficiently mature.
3. Look for poinsettias that appear balanced and full from all angles. As a general rule, the plant should be about 2 1/2 times as tall as the diameter of its container.
4. Choose a poinsettia with small and tight green/yellow button-like flower parts in the center of the bracts (these are the actual flowers of the poinsettia).
5. Look for the distinctive GO TEXAN logo – a glowing brand in the shape of Texas – to help you find poinsettias from Texas at a glance.

Poinsettia Care

Water: Water when the soil feels dry to the touch, taking care not to over water. Do not let your poinsettia sit in standing water.

Light: Place your poinsettia in indirect sunlight for at least six hours a day. Direct sunlight should be diffused with a shade or sheer screen or curtain.

Temperature: Keep room temperatures between 68 degrees F to 70 degrees F. Don't expose your poinsettia to temperatures below 50 degrees F. As a general rule, keep your poinsettia away from cold drafts or excessive heat.

Note: According to the Society of American Florists, research has proven that poinsettias are not poisonous, contrary to the popular misconception.



GO TEXAN.

Texas Department of Agriculture

For information on GO TEXAN, visit www.GOTEXAN.org.

To learn even more about what Texas grows, go to www.PickTexas.com.
Additional copies of TDA materials can be requested by calling the toll-free
GO TEXAN line at 1.877.99GO-TEX.